



GIW Industries, Inc. (A KSB Company)

Guidelines for Social Media and Digital Content

GIW® Slurry Pumps



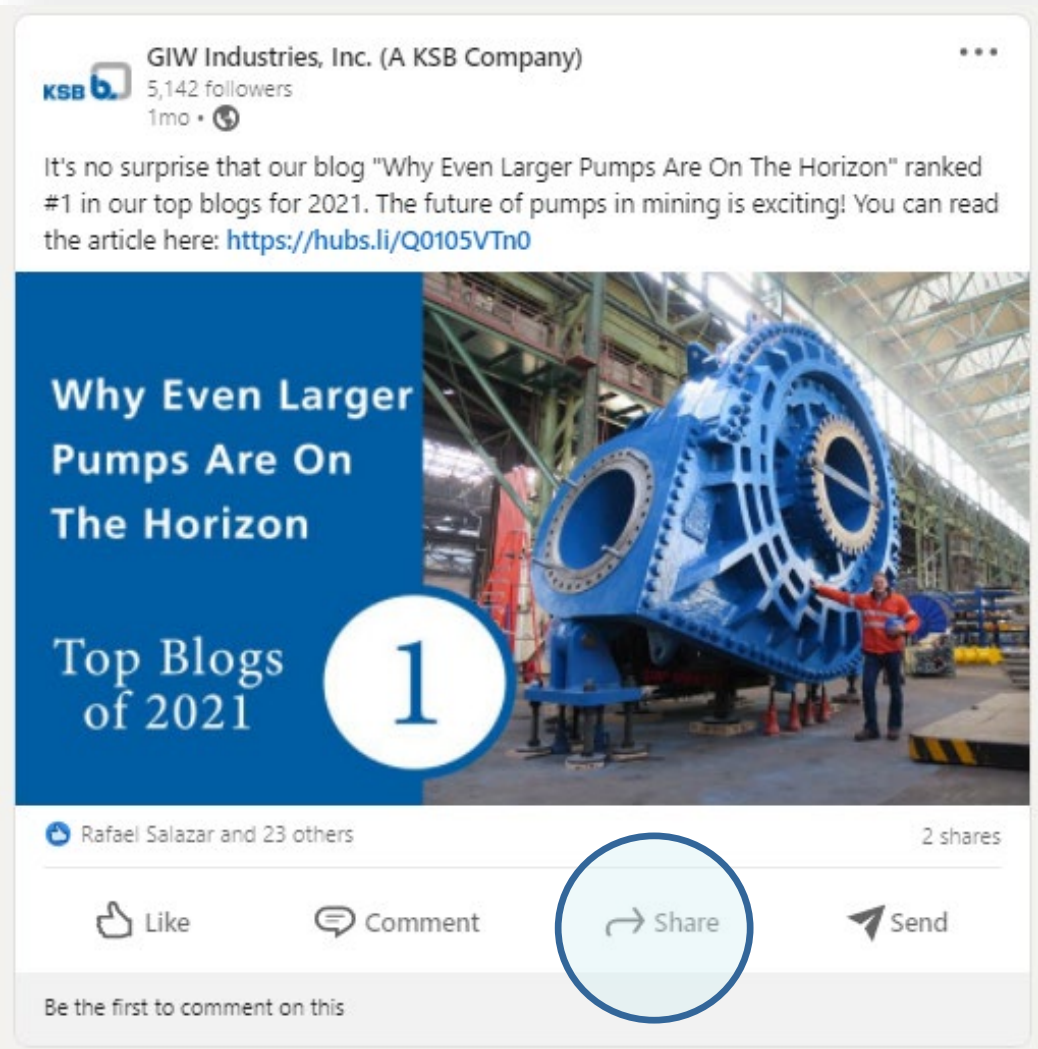
Social Media Guidelines



GIW Industries, Inc. is on four social media platforms:

- [Facebook](#)
- [Twitter](#)
- [LinkedIn](#)
- [YouTube](#)

Social Media Guidelines



You are free to share anything we post to our social platforms on Facebook, LinkedIn, Twitter, and YouTube. We ask that you share posts directly from our platforms. Please do not copy and paste text or images.

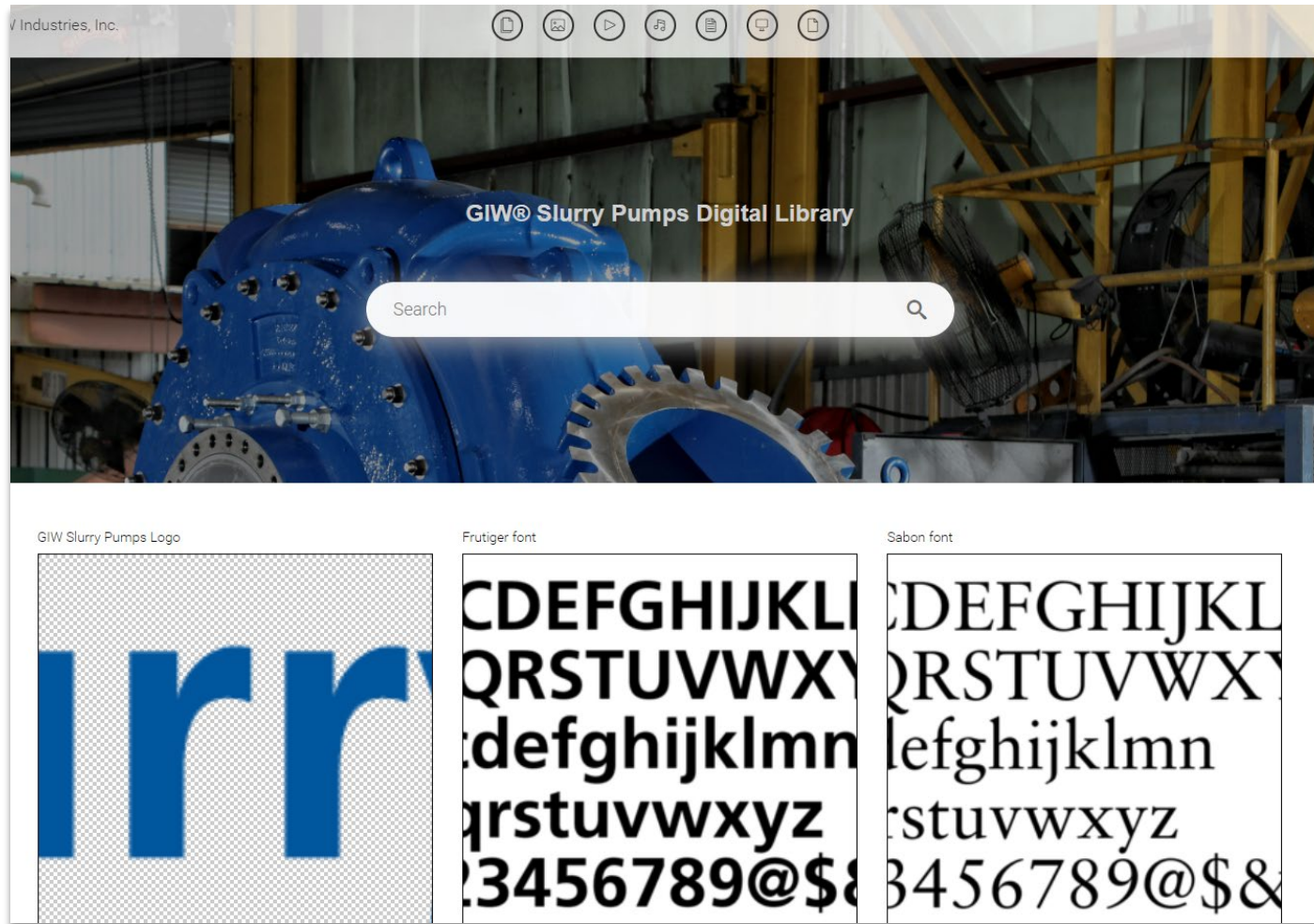


Social Media Guidelines



- When sharing a post use the hashtag **#giwslurrypumps** in your copy.
- When referring to our product use GIW® Slurry Pumps. When referring to our company name use GIW Industries, Inc. GIW® may not be used alone.
- Use GIW® with the registered trademark symbol before the product name you're referencing. (e.g. GIW® TBC, GIW® RAMSL, GIW® dredge pumps).

GIW® Slurry Pumps Portal



- When promoting our products on social media or elsewhere online use materials provided in the GIW® Slurry Pumps Portal. Access the portal here:
- <https://giw.canto.com/v/giwslurrypumps>

GIW® Slurry Pumps Portal



Please use the product descriptions included with the product images provided in the portal.

Additional Guidelines

- If you receive questions or negative feedback about our products please reach out to the GIW Industries, Inc. Marketing Team (giw-marketing@ksb.com) for a response.
- Proper copyright and reference laws should be observed when posting online.
- Dishonorable content such as racial, ethnic, sexual, religious, and physical disability slurs are not tolerated.
- Vendors are not allowed to disclose information that is financial, operational and legal in nature, as well as any information that pertains to clients and customers.

Have questions? Contact us!

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