

## **KSB - Technology that makes its mark**

Two symbols, three letters: pumps, valves and KSB are all closely connected – thematically and visually. Wherever there are fluids to be transported, controlled or shut off, customers globally rely on our expertise and products. The KSB brand promises them competent advice, excellent quality and top reliability along with guaranteed after sales service that they can count on, worldwide.

“KSB Group” finds its origin in Frankenthal, Germany and is a leading international supplier of pumps, valves and related systems for industrial applications, building services, process engineering, energy conversion, water treatment, water transport, solids transportation and other related applications. KSB combines innovative technology and excellent service to provide intelligent solutions. This approach means that KSB is close to its customers, providing them with pumps, valves and systems for almost all applications involving the transportation of liquids. A comprehensive range of services rounds off this customer-focused portfolio.

KSB Group has been growing continuously since its foundation in 1871, and today operates in more than 100 countries of the world with its own sales & marketing companies, manufacturing facilities and after sales service operations.

KSB established its first subsidiary in Asia in July 1959 in Lahore – Pakistan while built its first factory in Hassanabdal in 1964. After becoming a Public Limited Company in 1979, KSB received its first ISO Certification in 1997, and moved on to become the First Foundry based Engineering Company in Pakistan that was QHSE Certified for ISO 9001, ISO 14001 & ISO 18001 Certifications for complete Integrated Management System Certification by TUV, Germany. Continuing its commitment to quality and excellence in 2009, KSB Pumps Company Limited successfully completed its 50 years of operations in Pakistan. A range of global certifications of the company’s products and locations are a proof of its work in all areas that are in compliance with the latest quality standards.

KSB Pakistan manufacturing facility located at Hassanabdal is spread over a total area of 89.070 m<sup>2</sup> with a covered area of 4000 m<sup>2</sup>. The factory operates through a Lean Manufacturing Process and a systematic layout where KSB products are produced strictly in accordance with the design and specifications of KSB Group. In order to maintain standards of the highest quality, a comprehensive inspection and latest test bed facilities are also available at Works, ensuring compliance with the global quality standards. The production facilities are also regularly modernized and extended to cope with the challenges of new product technology.

KSB Foundry was established in 1980 with a covered area of 5645 m<sup>2</sup>. It measures a capacity of Ferrous casting of 3500 Tons / annum and Non-ferrous of 100 Tons/ annum. A Rapid Quenching Heat Treatment Furnace is also available for special grades which is capable of manufacturing sophisticated automotive component castings namely for leading automobile manufacturers including Indus Motor Company,



Honda Atlas, Nissan Diesel Trucks and Perkin & Massy Ferguson Pvt. Ltd. apart from pumps & valves castings. During the last thirty years, the company has rapidly expanded its product portfolio to include a large number of pumps and valves according to the changing market needs in various segments. Recently, KSB Pakistan has completed the expansion of its state-of-the-art foundry facility by investing more than PKR 700 million which will manufacture high standard foundry products in the country.

KSB Pumps Company Limited provides premium products not only to the Pakistani market, but also has a significant export portfolio for countries like USA, Canada, UK, France, Australia and Germany. KSB is one of the few multinational engineering companies that have been actively exporting products around the globe. KSB Pakistan exports its hi-tec engineered products to various corners of the world, assisting to boost exports of Pakistan. These products include tubular casing pumps namely SNW & PNW and vertical borehole pumps, known by the name of B-Pumps.

Over the years, KSB Pakistan has developed a diversified and motivated pool of human resource and today the Company employs more than 400 proficient people that operates through its sales offices in Lahore, Karachi, Rawalpindi and Multan. To enable easy access to its customers, KSB Pakistan has a nationwide operating network of alternate channel business, also known as *KSB Authorized Partners* and *KSB Authorized Dealers* respectively. In addition to these, the Company also has an efficient Customer Service Department comprising of qualified and experienced personnel: KSB's comprehensive service includes bespoke solutions for all customer applications which ensures the running of pumps & systems efficiently. These widespread network of easy-to-reach service centers are professionally competent enough to offer repair and maintenance services for not only KSB but also for other manufacturer's products.

At KSB Pumps Company Limited, Pakistan, we see Corporate Social Responsibility as the link that joins the organization, including internal and external stakeholders to a brighter future of Pakistan. Working under the name of KSB Care, our Corporate Social Responsibility program is focused to provide a sustainable infrastructure and basic amenities to underprivileged school students from rural areas of Pakistan. Our commitment towards Pakistan shines through the efforts we put in our business and our corporate social responsibility.

KSB Pakistan has won the National Environment Excellence Award and the Certification for German Certified Plant for Quality Products in Asia in 2014 and has also received Merit Trophies for exports of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) & Top Company Award by Karachi Stock Exchange. Corporate & Environmental Excellence Awards has also been bestowed on the Company.

KSB believes in continuous innovation; adding new products and business ideas to strengthen the portfolio and help to open up new markets. With over six decades of successful journey, today KSB Pakistan stands as a market leader in its line of business and is a benchmark for new entrants. The Company's products, quality standards, people, business partners and leadership have all contributed to imprint this company's score in the history of Pakistan.